

2010 Celebrity Bowl

Don't miss out on this exciting event! The evening includes dinner, silent auction and of course bowling! The event is a two-game tournament format, and prizes are awarded to the top three team finishers. A celebrity guest bowls one game with each team.

A capacity crowd packed last year's event, which generated more than \$130,000 in funds that went to support organizations and institutions in the communities served by the Foundation. To be a part of this year's event, simply fill out the registration form, and mail in with payment.

Celebrity Bowl Itinerary

6 p.m.
Doors Open
Player Practice
Silent Auction Opens

7 p.m.
Bowling Tournament
Dinner Buffet

9 p.m.
Silent Auction Closes

Cocktail Party Itinerary

Vegas Night Cocktail Party For
Field Goal & Touchdown Sponsors

Bobby Pruetz Steakhouse
April 9, 2010

6 p.m.
Doors Open
Silent Auction Opens

6:30 p.m.
Hor's Deuves
Entertainment

8:30 p.m.
Silent Auction Closes

**Sign up early and save!!
Return your registration
form and payment by
March 10**

Dear Friend,

Robin and I are looking forward to another outstanding Celebrity Bowl event! This event has generated more than \$600,000 for the Tri-State area since its inception. As our foundation continues to grow, Robin and I continue to dream about the possibility of building community centers and facilities for communities in need in the near future. We know this ultimate goal is lofty, but are excited about the challenge.

This year's event will provide you another opportunity to meet outstanding professional athletes and have a great time with family and friends. Join me as the Foundation continues to make a difference throughout the Tri-State area.

Because of your support, the Foundation will reach the \$1 Million mark in 2010! Together we are truly improving lives!

Best wishes,

Chad

www.1stand10foundation.com

Sponsorship Packages

All Sponsorship packages include:

- Buffet dinner, snacks & beverages
- Opportunity to bid on live & silent auction items
- Interaction with celebrities
- Opportunity to win team prizes
- Official tournament bowling shirt for each bowler
- Team photograph with your celebrity

\$12,500 TOUCHDOWN SPONSOR

- Two corporate teams (eight bowling positions)
- Eight tickets to Cocktail Party & Live Auction on Friday, April 9
- Eight VIP gift bags
- Eight Chad Pennington autograph items
- Priority celebrity selection for your teams
- Eight spectator passes
- Corporate lane signage
- Corporate banner placed in bowling center
- Corporate listing in the tournament program
- Opportunity to showcase your company's products and/or distribute samples to all attendees

\$5,000 FIELD GOAL SPONSOR

- One corporate team (four bowling positions)
- Four tickets to Cocktail Party & Live Auction on Friday, April 9
- Four VIP gift bags
- Four Chad Pennington autograph items
- Corporate lane signage
- Corporate listing in the tournament program

\$1,500 FIRST DOWN SPONSOR

- One bowling position
- One VIP gift bag
- One Chad Pennington autograph item

Registration

Please reserve the following packages
___ \$12,500 TOUCHDOWN SPONSOR
\$11,250 if payment is postmarked by March 10.

___ \$5,000 FIELD GOAL SPONSOR
\$4,500 if payment is postmarked by March 10.

___ \$1,500 FIRST DOWN SPONSOR
\$1,350 if payment is postmarked by March 10.

___ I am unable to attend, but have
enclosed a tax deductible donation.

Total amount enclosed: \$ _____

Contact name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Email: _____

Fax: _____

Please make checks payable to:
1st and 10 Foundation

and mail with this form to:
1st and 10 Foundation
c/o Jennifer Correa
PO Box 192
Guild, NH 03754
PHONE: 631-384-3667
FAX: 603-863-8155

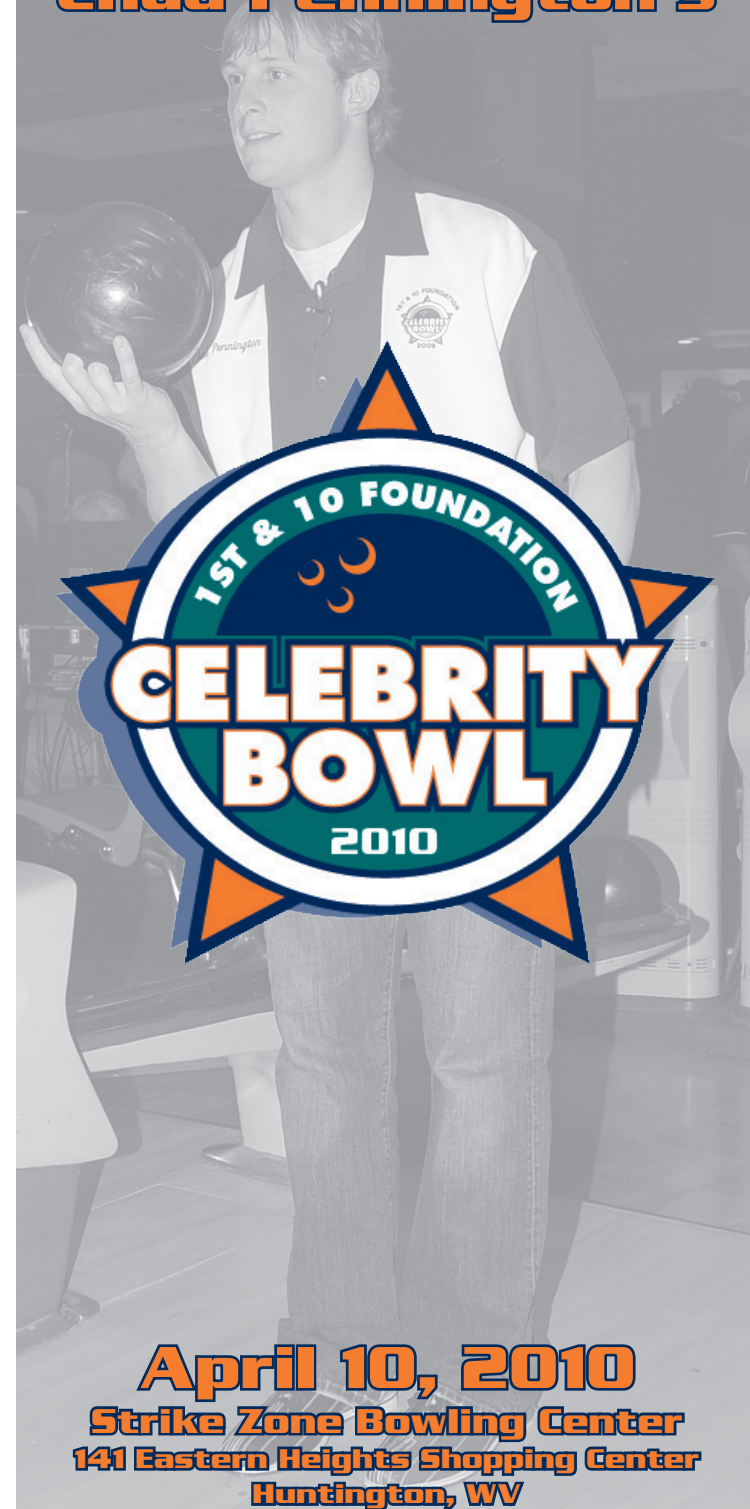
The 1st and 10 Foundation is a 501(c)
charitable organization. All donations are
tax deductible.

• Photos courtesy of Rick & Marilyn Haye



1st and 10 Foundation CELEBRITY BOWL
c/o Jennifer Correa
PO Box 192
Guild, NH 03754

Chad Pennington's



April 10, 2010
Strike Zone Bowling Center
141 Eastern Heights Shopping Center
Huntington, WV